

# Annual Report 2014



Dear Friends,

Thank you for joining us on this incredible adventure. Team PHenomenal Hope has been a nonprofit organization for the past two years, empowering a group of athletes to dedicate their training and racing to those affected by pulmonary hypertension, and in so doing, joining the Pulmonary Hypertension Association in a movement known as "Race of Our Lives." Our athletes have inspired people to take a step and make a difference, and have been inspired by those with whom we raced.

Join us as we look back on 2014, and see what we accomplished together.

Patricia George

President

“Congratulations...in completing the RAAM for the sake of Pulmonary Hypertension patients... You did it for all PH patients all over the world.. we followed your progress everyday... It is uplifting for a PH sufferer to witness what you and your team achieved. We salute you, Team PHenomenal Hope.” - Denneys N., Cape Town, South Africa



**Raising awareness about pulmonary hypertension.** Defeating pulmonary hypertension (PH) begins with educating the public about this disease, and we believe in the power of “going to extremes” to tell people about PH. In the build-up for the Race Across America team members participated in the PHenomenal Mile, and connecting with the community at Pittsburgh support group events. The team also rode as bike marshals for hand cycle athletes at the front of the Pittsburgh Marathon.

The year was devoted to the Race Across America (RAAM), the toughest ultra-endurance race in the world, and an ultra-platform to spotlight PH. Our nonprofit-empowered athletes to go beyond any personal accomplishment of finishing the toughest endurance race in the world, and fulfill their promise of crossing the finish line for the community at large. The team captured media attention both within the RAAM and endurance community and on local and national television (ABC Nightline), web, and print media.

#### 2014 Team PHenomenal Hope Events *Inspiring a community, raising awareness through PH community events and ultra-endurance racing*

Rode bikes to the Pittsburgh PHA Support Group meeting on day of the PHenomenal Mile - April 12, 2014

Participated in the Pittsburgh PHA Support Group PHenomenal Mile 5K - April 13, 2014

Raced in Calvin's Challenge 12-hour bicycle race - May 3, 2014

Rode as bike marshals and volunteered in medical tent at the Pittsburgh Marathon - May 4, 2014

Attended Walking PHor a Cure Pittsburgh PHA Support Group Meeting - June 7, 2014

Race Across America - June 14-21, 2014

Co-hosted a documentary Screening celebrating RAAM and our supporters RAAMftermath - August 17, 2014

RAAM Challenge Ohio Solo 200-mile race - October 27, 2014

RAAM Challenge Florida Solo 400-mile race - November 1, 2014

After RAAM, team members continued to race in ultra-endurance events, bringing a solo racer and Team PH crew to the RAAM Cycling Challenge 200-mile and 400-mile races.

**Inspiring a community to join us in this effort.** Perhaps even more remarkable than finishing RAAM 2014 was the vital connection the team developed with the PH community. From Unity Miles events organized through PHA support groups and a pre-race dinner in Oceanside, to the surprise pep rally on the RAAM course in Bloomington, and Skype connection at the finish line, the team was truly connected with the community. The mutual inspiration that the team and community drew from each other was real and palpable.

**Raising funds for awareness and contributing to the ultimate race towards a cure.**

Ultimately, the way to make a lasting impact is through supporting research for a cure. This means funding grants, and supporting the Pulmonary Hypertension Association in the effort to one day defeat pulmonary hypertension. Together with our sponsors and supporters, we made a donation of \$80,000 to PHA at the end of our RAAM/Race of Our Lives campaign, which combined with PHA's fundraising in this campaign totaled over \$130,000.

2014 Team PHe-nomenal Hope Financials		2012	2013	2014 through Aug 13	2014 after Aug 13
<b>Revenue and Support</b>					
Corporate Sponsorships			41,050.00	33,000.00	50,000.00
Individual Donations		3,721.92	17,720.21	22,769.54	2,392
Donor-Directed Funds (Direct contributions for additional team support)	\$	7,990.00	\$ 36,116.40	\$ 4,000.00	\$ 1,500.00
<b>Total (Cash) Revenue</b>		<b>11,711.92</b>	<b>94,886.61</b>	<b>59,769.54</b>	<b>53,892</b>
<b>Expenditures</b>					
Awareness/Team		2,124.30	15,152.60	44,062.06	1,998.24
Donor-Directed Funds for Team Equipment, Training			13,655.63	1,320.00	-
Donation to PHA for Research and Patient Services		-	-	80,000.00	-
Administrative Costs		3,710.83	2,355.22	2,379.86	884.62
<b>Total Expenditures</b>		<b>5,835.13</b>	<b>31,163.45</b>	<b>127,761.92</b>	<b>2,882.86</b>
<b>Change in Net Assets</b>		<b>5,876.79</b>	<b>63,743.16</b>	<b>-67,992.38</b>	<b>51,009.14</b>
<b>Net Assets</b>					
Beginning of Year/Period		0	5,876.79	69,619.95	\$ 1,627.57
<b>End of Period/Year</b>	<b>\$</b>	<b>5,876.79</b>	<b>\$ 69,619.95</b>	<b>\$ 1,627.57</b>	<b>\$ 52,636.71</b>

*Financials: Donor-directed funds are those donated by a group of donors with requests for specific allocations to support team or training events, with surplus to go to the overall research funding pool. Due to the generosity of our sponsors and donors supporting team and awareness costs, all contributions from individual donors went to support our contribution to PHA. Additionally, Team PHe-nomenal Hope is thankful for individual donors for contributing equipment and airline tickets to the team. The financial report is divided at August 13, which ended our fundraising as a part of RAAM 2014 and the Race of Our Lives campaign with the donation to PHA. Money raised thereafter (sponsorship and donations) is allocated to the 2015 mission.*

**Team PHeNomenal Hope and the Road Ahead.** At the end of the Race Across America we were pleased to donate to the Pulmonary Hypertension Association for research and patient services. Furthermore the enthusiasm and excitement about an endurance team racing with the PH community surpassed our expectations. It is our goal to continue this race, and continue this fight to find a cure for pulmonary hypertension.

We have renewed our efforts to continue and build this nonprofit organization into a larger endurance team, with the goal of putting endurance athletes into more races, continuing Team PHeNomenal Hope as a lightning rod generating awareness about pulmonary hypertension, funds for research, and energizing individuals to take a step to help knock out this disease.

We continue to work with sponsors and supporters who believe in the power of athletics to inspire movement for change, and invite you to continue this race with us!

Learn more about how you can support Team PHeNomenal Hope on our website:

**<http://teamphenomenalhope.org>**

For more information, please contact us at: **[info@teamphenomenalhope.org](mailto:info@teamphenomenalhope.org)**.

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