BE A LINK IN OUR CHAIN
WE ARE RACING FASTER TO CURE PULMONARY HYPERTENSION

BUILDING COMMUNITY AND IMPROVING THE LIVES OF THOSE WITH PULMONARY HYPERTENSION SINCE 2012
HIGHLIGHTS FROM 2019

• We granted very first competitive $50,000 research award from our Impact Fund for Global PH Research... over 36 high quality submissions - from leading ph centers in the U.S., South Africa and Brazil.

• Our Unmet Needs Patient Impact Fund granted $55,000 to help 90 PH patients with non-medical needs up to $500 each.

• We presented our first scientific poster at the American Thoracic Society International Conference describing our Unmet Needs Patient Impact Program and the needs in the PH community.

• 130 patient impact stories shared.

• Over 1,000 hours of patient and caregiver volunteering.

• The Pittsburgh 5K event had a record-setting year, grossing over $40,000 and drawing over 700 attendees.

• Over 12,000 miles raced to build awareness and community around PH (so far).

• Grew our Let Me Be Your Lungs program by 30%.

• Launched A World PH Day Peloton Challenge with one of our pharmaceutical partners that united industry leaders and patients in the race to improve the lives of PH patients.

• Our unique platform has brought together globally 400 athletes and 1,200 event participants to build awareness, community and funds to support the mission and work of Team PHenomenal Hope. We truly are a global community.

We are continuing our exciting growth every year and are making an impact in the lives of those with pulmonary hypertension and their families. But we need your help to continue this impact and to launch new initiatives. **Please read on to learn more**
We are in a race to defeat Pulmonary Hypertension, a rare disease with no known cure that, in some cases, is a terminal diagnosis. Pulmonary hypertension is a serious illness that becomes progressively worse and can be fatal. Although it is not curable at this time, treatments are available that can alleviate symptoms and improve the patient’s quality of life. Research and meeting patient needs in this debilitating disease is critical.

**Mission Statement**

Team P Phenomenal Hope was created to bring together a worldwide team of individuals to build a community and improve the quality of life for those living with Pulmonary Hypertension. To succeed in our mission, Team P Phenomenal Hope embodies the culture and spirit of endurance racing, and we work hard to unify patients, caregivers, athletes, and our donors.

**To achieve our mission, we:**

- Provide a novel platform of endurance athlete & patient partnerships in order to amplify stories of pulmonary hypertension;
- Develop sustainable funding programs that support medical research and innovative means of patient support; and
- Provide support to grassroots chapters around the world who share our commitment to raising awareness of pulmonary hypertension and improving both patient care and quality of life.

**About Team P Phenomenal Hope**

Team P Phenomenal Hope is a 501(c)3 organization.

We fund medical research into improved treatments or a cure for those who suffer from Pulmonary Hypertension, and we implement programming that focuses on improving the quality of life for those affected by PH, including removing patients from isolation, providing hope, and meeting unmet needs.
Our programs represent the formalized endeavors we have agreed to undertake to help us succeed in our mission, at home and abroad.

**#LetMeBeYourLungs**

Our Let Me Be Your Lungs Program embodies the heart of our organization. This program builds community with those suffering from PH by connecting our athletes and event participants directly with patients. This program truly unites the PH community. This program matches over 150 patients with participants annually.

**Global Team Development**

Our Global Team Development program enables Team PHenomenal Hope to impact PH in a unique and special way around the world. Through partnerships with athletes and our network of known leaders in the international PH community, we are laying the foundation for a global movement and impact. It is our goal to deliver seed grants around the world that use endurance to spur PH activism and patient-advocacy.

**Unmet Needs Patient Impact Fund**

Our Unmet Needs Patient Impact Fund is designed to address the unmet needs of people living with Pulmonary Hypertension through a series of direct-to-patient microgrants that match the immediate, unmet needs caused by the disease.

In 2019, we granted over $55,000 to PH patients to meet their non-medical needs through micro-grants up to $500 each. These funds went right into the hands of fragile PH patients who needed help with non-medical expenses. Our Unmet needs Patient Impact Fund was featured as a poster presentation at The 2019 American Thoracic Society International conference. No other PH organization is doing this kind of work on its own in the community.

**Phenomenal Impact Fund for Global PH Research**

This fund provides research awards for worldwide medical research into improving treatments or finding a cure for Pulmonary Hypertension. A scientific review committee was formed in early 2019, with 36 initial award applications from leading PH centers around the world.

At the Aspen Lung Conference in June 2019, Team PH announced the winner of our first $50,000 award to a young investigator and mentor at Vanderbilt Heart and Vascular Center.

**Sharing Patient Voices**

We bring patients out of isolation and build community with them by sharing and promoting inspiring PH stories through our social media platforms. In 2019 we added the ability to create videos with a GoPro kit available to our athletes to create quality videos that amplify patient stories. We aim to give voice to the patient community, their caregivers, and also to our 165+ athletes around the world who derive inspiration from the patient community. Through June 2019, we have shared 135 patient stories on our social media platforms.
2020 GOAL HIGHLIGHTS

- Awarding another competitive research grant of $50,000...and working toward 2 grants per year
- Awarding an additional $60,000 in unmet patient need fund grants
- Building our Peloton Challenge program at PH related conferences and other venues that bring the PH community together such as World PH Day, Rare Disease Day, or PH Awareness Month
- Creating a Global Team exchange program to provide novel training opportunities for global PH physicians/researchers.
- Growing our highly successful athlete-based racing program of over 300 events
- Developing new initiatives such as a scholarship program for young PH patients and partnering with the US Pulmonary Hypertension Registry
- Creating impactful videos to share on social media

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Program Sponsorships:
- **Unmet Patients Fund:** $25,000 will provide 50 grants to PH patients with non-medical needs they are unable to meet on their own. $12,500 will provide 25 PH patient grants.
- **Research Fund:** $50,000 will provide one competitive research award. $25,000 or $10,000 will grow our endowed research fund.
- **Let Me Be Your Lungs Program:** $50,000 will support the work of this program for one year. $25,000 will provide 100 athlete/patient matches, $10,000 will provide 40 matches.
- **Global Teams:** $25,000 will provide the development of two 2 new global teams. $10,000 will provide seed startup money for one new team.

Other Athlete Event Based Sponsorship Opportunities
- Sponsor an Athlete (please contact us directly for levels)
  - Regional businesses can help Team PHenomenal Hope grow by contributing at our Sponsor an Athlete level. You will get your name on an item of clothing that the athlete wears at their event, your company logo on our website’s main sponsor page, social media acknowledgement, thank you note and signed team item from the athlete to the donor.

Event Sponsorships
- **Premiere Sponsorship of the Pittsburgh 5K:** $15,000
- Sponsor Team PH at this year’s PHA Conference: $15,000, $10,000, $7,500, $5,000, $2,500
- We also from time to time have other events during the year
- *If you would like to create a Peloton Bike event with Team PH please let us know and we can develop a proposal for you.*
I/We wish to support Team PHenomenal Hope in the effort to raise awareness of pulmonary hypertension. This gift supports the team as it prepares for 2020, as well as scientific research into a cure for this disease.

### Sponsorship levels

- **DIAMOND**: $275,000
- **PLATINUM**: $100,000
- **GOLD**: $75,000
- **SILVER**: $50,000
- **BRONZE**: $25,000

### Additional Sponsor Partnerships

- UNMET PATIENT NEED FUND
- RESEARCH FUND
- LET ME BE YOUR LUNGS PROGRAM
- GLOBAL TEAMS
- SPONSOR AN ATHLETE

### Payment Options

- QUARTERLY
- SEMI-ANNUALLY
- ANNUALLY
- ONE TIME GIFT

**Beginning Date**

- **MONTH**: 
- **YEAR**: 

- CREDIT CARD
- PLEASE INVOICE
- CHECK PAYABLE TO: Team PHenomenal Hope

### Billing Information

- BUSINESS/ORGANIZATION NAME
- PHONE
- EMAIL
- NAME
- ADDRESS
- CITY
- STATE
- ZIP

### Credit Card Information

- VISA
- MASTERCARD
- AMEX
- DISCOVER

- CREDIT CARD NUMBER
- EXPIRATION DATE
- SECURITY CODE
- SIGNATURE
- DATE

This form outlines my/our intention to fulfill this commitment in support of the Team PHenomenal Hope, although the payment schedule for any unpaid balance may be modified if changed conditions should warrant. It is understood that this does not obligate my/our family or heirs, although they may desire to complete the payments knowing of my/our interest in the Team PHenomenal Hope. It is also understood that I/We may increase the gift indicated at a future date. Team PHenomenal Hope, Inc is a 501(c)3 organization, and all donations are tax-exempt.