

COME JOIN TEAM PHENOMENAL

HOPE

HEART | OPTIMISM | PERSEVERANCE | ENGAGEMENT



**WE CAN CHANGE TOMORROW, TOGETHER.
JOIN THE TEAM AND HELP US MAKE PH HISTORY**

INTRODUCTION

At the start of 2020, we had no idea the path we would take this year. The coronavirus pandemic impacted the lives of everyone in our PH community. Our PHriends and friends sheltered in place and practiced social distancing. Many PH doctors and nurses joined the front lines, managing critically ill patients in their own cities as well as in the epicenter of New York City. We adopted new technologies, from telehealth to Zoom social meetings to connect with each other even though we were separated by homes, cities, states, or countries. This pandemic challenge has affected every one of us.

At Team PHeNomenal Hope, we rose to meet the challenge. When the pandemic hit, we searched for ways to meet it and help bring people together in this challenging time. We opened up the Unmet Needs Patient Impact Fund to patients facing financial issues due to the pandemic. Job loss, rent, and groceries have been the most common unmet needs during the pandemic. and between March 25 and June 10, we awarded 42 grants.

We shared blog posts on our website about [COVID-19 preparedness](#), and brought doctors, researchers, and patients together for two live [Twitter Chats](#), sharing questions, answers, and hope during this time.

We launched a call to action in our community with our ["Sew for Hope"](#) cloth mask campaign with guidance for how people could sew masks for themselves, their families, and their local medical communities.

As an organization that raises funds through very public athletic events, we also pivoted, launching a Virtual Race for Team PH on World PH Day to bring together our athletes, making our cornerstone [PHeNomenal](#)

[Hope 5K](#) event virtual this year, and encouraging athletes to enter the realm of virtual fundraising and raising awareness about pulmonary hypertension.

At the time of the writing of this prospectus, we are planning a huge virtual challenge event in November.

In Germany, a total of 470 participants walked, ran, or biked 1,167 miles on World PH Day.

[Here](#) is a link to their recap video.

We also worked to support our patients and our athletes, using Zoom to launch international cross training workouts, bringing together Team PH Germany, Brasil, South Africa, and US for workouts that crushed our abs yet made us smile. Finally, in the void of conference this year, we answered the community's call for more information about pulmonary hypertension research, news about the latest trials, by hosting a Zoom [Research Town Hall](#), bringing together PH experts to discuss the latest clinical and translational research findings with a question and answer session about research, culminating in the announcement of our 2020 research award.

In just the first half of 2020, Team PH has risen to the challenge of this pandemic and continues our mission to empower the PH community, today and tomorrow.

No matter what challenges we face, Team PH remains dedicated to our community, and we invite you to join us in 2021 and help us by facing these challenges together.



HIGHLIGHTS OVER THE LAST YEAR

- **Sharing Research and Education**
We held our very first community-focused Virtual [Research Town Hall](#) for patients and members of the community with presentations from leading physicians and researchers, including our 2019 research award winner. We also shared a patient's perspective on participating in research, behind-the-scenes tours of laboratories and announced our 2020 research award winner. More than 109 patients, families, healthcare professionals and leading members of industry registered from 10 countries.
- **Enabling Research**
Granted our [second annual competitive \\$50,000](#) research award from our PHeNomenal Impact Fund for Global PH Research... over 24 high quality submissions... from leading PH centers in the U.S., South Africa and Brazil.
- **Helping Patients**
Our Unmet Needs Patient Impact Fund granted \$60,000 to help 120 PH patients with non-medical needs of \$500 each including 42 for COVID-19 relief.
- **Connecting Patients and Raising Awareness.**
127 patient impact stories shared via our social media channels.
- **Building Community: Patients Helping Patients.**
More than 1,100 hours of patient and caregiver volunteering on the Board of Directors, serving on our Unmet Needs Fund review committee, organizing fundraising and awareness events.
- **Supporting Community-based Advocacy.**
The Pittsburgh 5K event went virtual and engaged a broader PH community during the week-long event grossing more than \$35,000 and more than 600 participants.
- **Racing To Make a Difference**
More than 6,000 miles raced to build awareness and community around PH (so far).
- **Growing Our Team**
Continued to build our team of athletes to 64 by the end of 2019.
- **Building Relationships**
Expanded our Let Me Be Your Lungs program, which partners patients directly with athletes, to 53 patients.
- **Global Awareness For a Global Disease.**
Our unique platform has brought together globally 400 athletes and 1,200 event participants to build awareness, community and funds to support the mission and work of Team PHeNomenal Hope. We truly are a global community.

We are continuing our exciting growth every year and are making an impact in the lives of those with pulmonary hypertension and their families. But we need your help to continue this impact and to launch new initiatives.

Please read on to learn more



OUR MISSION

We are in a race to defeat Pulmonary Hypertension, a rare disease with no known cure that, in some cases, is a terminal diagnosis. Pulmonary hypertension is a serious illness that becomes progressively worse and can be fatal. Although it is not curable at this time, treatments are available that can help lessen symptoms and improve your quality of life. Research and meeting patient needs in this debilitating disease is critical.

Mission Statement

Team PHeNomenal Hope was created to bring together a worldwide team of individuals to build a community and improve the quality of life for those living with Pulmonary Hypertension. To succeed in our mission, Team PHeNomenal Hope embodies the culture and spirit of endurance racing, unifying patients, caregivers, athletes, donors, and supporters.

To achieve our mission, we:

- Provide a novel platform of endurance athlete and patient partnerships in order to amplify the stories of pulmonary hypertension;
- Develop sustainable funding programs that support medical research and innovative means of patient support; and
- Provide support to grassroots chapters around the world who share our commitment to raising awareness of pulmonary hypertension and improving both patient care and quality of life.



About Team PHeNomenal Hope

Team PHeNomenal Hope is a 501(c)3 organization.

We fund medical research into improved treatments or a cure for those who suffer from pulmonary hypertension, and we implement programming that focuses on improving the quality of life for those affected by PH, including removing patients from isolation, providing hope, and meeting unmet needs.

PROGRAMS

Our programs represent the formalized endeavors we have agreed to undertake to help us succeed in our mission, at home and abroad.

#LetMeBeYourLungs

Our Let Me Be Your Lungs Program embodies the heart of our organization. This program builds community with those suffering from PH by connecting our athletes and event participants directly with patients. This program truly unites the PH community.

Global Team Development

Our International Team Development program enables Team PHEnomenal Hope to impact PH in a unique and special way around the world. Through partnerships with athletes and our network of known leaders in the international PH community, we are laying the foundation for a global movement and impact. It is our goal to deliver seed grants around the world that use endurance sport to spur PH activism and patient-advocacy.

Unmet Needs Patient Impact Fund

Our Unmet Needs Patient Impact Fund is designed to address the unmet needs of people living with pulmonary hypertension through a series of direct-to-patient microgrants that match the immediate, unmet needs caused by the disease.

In 2020, we are granting out \$60,000 to PH patients to meet their non-medical needs through micro-grants up to \$500 each. These funds went right into the hands of fragile PH patients who needed help with non-medical expenses. We also expanded this fund in response to COVID-19 to help patients impacted by the pandemic.

PHenomenal Impact Fund for Global PH Research

This fund provides research awards for worldwide medical research into improving treatments or finding a cure for pulmonary hypertension. A scientific review committee met in 2020 with 24 award applications from leading PH centers around the world.

At our first ever Research Town Hall in July 2020, Team PH announced the winner of our second \$50,000 award to address the disparities and patient needs in Latin America.

It is particularly special to receive this award because Team Phenomenal Hope consists of both patients who live with PH, and physicians who take care of the many patients who suffer from PH. Knowing that those who are directly affected by PH are interested in supporting our work not only gives it unique validation, but also serves as extra motivation for us to find future treatments for PH."

- Vineet Agrawal MD, PhD, 2019 Research Award Winner

Sharing Patient Voices

We bring patients out of isolation and build community with them by sharing and promoting inspiring PH stories through our social media platforms. In 2020 we added the PH Feels Like Campaign to amplify the patient voice through short graphic videos. We aim to give voice to the patient community, their caregivers, and also to our 165+ athletes around the world who derive inspiration from the patient community. Through July, we have shared 127 patient stories on our social media platforms.



#LetMeBeYourLungs



PH Feels Like...



LAKE APOKA



TEAM PH SOUTH AFRICA RACING FOR BETTER PH TREATMENTS



TEAM PH MEXICO RACING TO SUPPORT THE PH COMMUNITY

“The other down side to the pandemic is that I was starting to get the strength to go back to work as a substitute teacher, and now with schools being closed I don’t have that income. I am very thankful for Team PPhenomenal Hope Unmet Needs Patient Impact Fund. It is a blessing that I will use to get a new pair of glasses, make a car payment, and buy much needed groceries.”

- Fawn Leuth COVID-19 relief



PITTSBURGH 5K SUPPORTING TEAM PH RESEARCH



TEAM PH UK/IRELAND RACING FOR PH RESEARCH



WORLD PH DAY



TEAM PH USA RACING ACROSS AMERICA TO SUPPORT PATIENTS

2021 GOAL HIGHLIGHTS

- Award another competitive research grant of \$50,000, and working toward two grants per year
- Award an additional \$60,000 in grants from the Unmet Needs Patient Impact Fund
- Create engaging special events and build our Peloton Challenge program at PH related conferences and other venues that bring the PH community together such as World PH Day, Rare Disease Day, or PH Awareness Month
- Create a global teams exchange program to provide novel training opportunities for global PH physicians/researchers
- Host our second annual Research Town Hall
- Continue to find new opportunities to partner with industry
- Grow our highly successful LMBYL athlete-based racing program of more than 300 events
- Develop new initiatives such as a scholarship program for young PH patients and partner with the US Pulmonary Hypertension Registry for research
- Create impactful videos to share on social media

| Level | Amount | Logo on Website Homepage | Team Uniform Back | Logo on Website Interior Page | Team Uniform Front | Dedicated Interior Webpage | Social Media Partners | Global Team Development |
|-----------------|-----------|--------------------------|-------------------|-------------------------------|--------------------|----------------------------|-----------------------|-------------------------|
| Diamond | \$150,000 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Platinum | \$100,000 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Gold | \$75,000 | ✓ | ✓ | ✓ | ✓ | | | |
| Silver | \$50,000 | ✓ | ✓ | ✓ | | | | |
| Bronze | \$25,000 | ✓ | ✓ | | | | | |

ABOVE AND BEYOND OVERALL GENERAL SPONSORSHIP

Program Sponsorships:

- **Unmet Patients Fund:** \$25,000 will provide 50 grants PH patients with non-medical needs they desperately need. \$12,500 will provide 25 PH patient grants.
- **Research Fund:** \$50,000 will provide one competitive research award. \$25,000 or \$10,000 will grow our endowed research fund.
- **Let Me Be Your Lungs Program:** \$50,000 will support the work of this program for one year. \$25,000 will provide 50 athlete/patient matches, \$15,000 will provide 30 matches.
- **Global Teams:** \$25,000 will provide the development of two 2 new global teams. \$10,000 will provide seed startup money for one new team.

Other Athlete Event Based Sponsorship Opportunities

- Sponsor an Athlete (please contact us directly for levels)
- Regional businesses can Help Team PHenomenal Hope grow by contributing at our Sponsor an Athlete level. You will get your name on an item of clothing that the athlete wears at their event, your company logo on our website's main sponsor page, social media acknowledgement, thank you note and signed team item from the athlete to the donor.

Event Sponsorships

- **Premiere Sponsorship of the Pittsburgh 5K:** \$15,000
- Sponsorship of other special events throughout the year: \$5000-\$15,000

*If you would like to create a Special Event or other project such as a Peloton Bike event with Team PH please let us know and we can work up a proposal for you.

Sponsorship Agreement

YES!

I/We wish to support Team PHEnominal Hope in the effort to raise awareness of pulmonary hypertension. This gift supports the team as it prepares for 2021, as well as scientific research into a cure for this disease.

Sponsorship levels

- DIAMOND \$175,000
- PLATINUM \$100,000
- GOLD \$75,000
- SILVER \$50,000
- BRONZE \$25,000

Additional Sponsor Partnerships

- UNMET PATIENT NEED FUND
- RESEARCH FUND
- LET ME BE YOUR LUNGS PROGRAM
- GLOBAL TEAMS
- SPONSOR AN ATHLETE

Payment Options

- QUARTERLY
- SEMI-ANNUALLY
- ANNUALLY
- ONE TIME GIFT

Beginning Date

MONTH

YEAR

- CREDIT CARD
- PLEASE INVOICE
- CHECK PAYABLE TO: Team PHEnominal Hope

Billing Information

BUSINESS/ORGANIZATION NAME

PHONE

EMAIL

NAME

ADDRESS

CITY

STATE

ZIP

Credit Card Information

- VISA
- MASTERCARD
- AMEX
- DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

DATE

This form outlines my/our intention to fulfill this commitment in support of the Team PHEnominal Hope, although the payment schedule for any unpaid balance may be modified if changed conditions should warrant. It is understood that this does not obligate my/our family or heirs, although they may desire to complete the payments knowing of my/our interest in the Team PHEnominal Hope. It is also understood that I/we may increase the gift indicated at a future date. Team PHEnominal Hope, Inc is a 501(c)3 organization, and all donations are tax-exempt